



**Brianna Kean**

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briannakean.com

**Education:**

**The University of Akron Myers School of Art**

**Williams Honors College**

BFA in Graphic Design

Summa Cum Laude

GPA: 3.8/4.0

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**Skills:**

Typography, Publication & Package Design

Advertising

Environmental Branding/Design

DSLR and mirrorless cameras

Adobe Creative Suite

Illustrator, InDesign, Photoshop,  
Lightroom Classic, Dreamweaver,  
After Effects, Adobe Express

Microsoft Office

Word, Excel, PowerPoint, Outlook

HTML/CSS

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**Awards & Recognition:**

AIGA Business for Designers 2024

Member, American Advertising Federation  
of Akron (AAF-Akron) August 2021–2024

Gold Addy Award Spring 2024

Silver Addy Award Spring 2023, Spring 2024

Star Award Mindful November 2022

President's List Fall 2021, Spring 2022,  
Fall 2022, Spring 2023

Studio Merit Scholarship Spring 2021

Dean's List every semester

Medina County Leadership Ball April 2018

**Design Work Experience:**

**Branding and Design Specialist, Park Place Technologies**

Cleveland, OH 6/2023–Current

- Design and refine layouts for marketing collateral and branded materials, overseeing projects from concept to final delivery.
- Contribute to a brand refresh initiative by assisting in design development, presenting concepts to leadership, and implementing updates across all branded materials
- Partner with external vendors to plan and execute environmental branding and design for special projects
- Organize, capture, and edit corporate headshots to maintain a professional company image
- Manage daily content and engagement on the company intranet, including designing graphics for posts and internal pages
- Maintain inventory and organization of on-site branded merchandise
- Oversee and manage all design assets to ensure accessibility and consistency

**Design Intern, Mindful**

Virtual 5/2022–10/2022

- Developed a new PowerPoint template as part of the company's rebranding initiative
- Recognized as the first intern to receive the Star Award for Innovation
- Organized and led a company-wide Lunch and Learn session on best practices for using the new PowerPoint template
- Designed custom icons for flowcharts to visually represent technological processes in various scenarios
- Created presentations and documents to support company communications and internal messaging

**Other Work Experience:**

**Technician, Inagen Productions**

Parma, OH 5/2018–Current

- Operate videography equipment to capture school performances, dance recitals, burlesque shows, and other stage events
- Set up and dismantle lighting, sound, video, photography, and live-streaming equipment for various productions
- Utilize DSLR and mirrorless cameras as both first and second shooter for weddings
- Provide technical direction for live-streamed events, including football games and meetings, while troubleshooting equipment issues in real-time
- Deliver exceptional customer service to clients, ensuring seamless and professional execution of all production work

**Assistant, The University of Akron Distance Learning Center**

Akron, OH 10/2018–4/2023

- Provided administrative support, managed incoming calls, organized files, and set up classrooms with AMX panels and necessary software
- Created training guides to improve employee onboarding
- Supervised student assistants and provided support as needed
- Monitored and troubleshoot technical issues for up to 20 video conferences daily